

NF2 Filming Guidelines

1. Resolution

Please film using any camera capable of 1080 resolution (all iPhones/Androids are capable). If possible film at 4K. To make sure/adjust see the following guidelines...

Iphone Users: Open the Settings app, scroll down and tap “Photos & **Camera”. Scroll down to the '**Camera**' submenu, and tap '**Record Video**' to **change** the **recording** format. Select the desired **resolution** and re-open the **camera** app. You should now be able to **record** in your newly chosen format.*

Android Users: Display the **Camera app's **shooting** modes.*

- 2. Touch the Settings icon.*
- 3. Choose **Resolution** & Quality. The **Resolution** & Quality screen is organized by **shooting** mode and then by back or front **camera**.*
- 4. Choose a mode and a **camera**. ...*
- 5. Choose a **resolution** or **video** quality setting from the list.*

2. Framing

Please film the videos horizontally **NOT** portrait. Meaning, tilt the camera so that the final image has more width. **NOT** portrait style like you would for an IG story. Make sure you can see enough of the subject in frame. Some framing examples are below but feel free to do whatever is comfortable...



3. Exposure/Focus

Please make sure that the video is exposed correctly and the subject is in focus. To make sure/adjust see the following guidelines...

Iphone Users: Just launch the Camera app, **set it to video, then tap and hold on the screen where you want to **set focus and exposure** (this is usually the subject you're shooting). Hold that tap until you see "AE/AF Lock" show up on the screen.*

4. Lighting

Indoors: Look for a room that has good natural sunlight. Please **DO NOT** turn on any house lights as the image white balance will come out looking bad. Usually window light is beautiful so near windows is a good option if filming during the day. If filming at night then make sure the sun has gone down completely and feel free to turn on house lights. You can put a lamp in front of the subject to make sure their face is lit.

Outdoors: If filming outdoors, cloudy days are a good option as the sun is less harsh and there are less shadows. If it's sunny make sure that the sun is either behind the subject or to the side **NOT** in front as this will make them very squinty. Also best to avoid 11:00AM-2:00PM as the sun is usually less pleasant during these times.

5. Audio

Try to avoid noisy areas I.e. construction, gardeners, TV's, etc.